

Congratulations!!!!

Dr. Verret is pleased to announce certification by the American Board of Facial Plastic & Reconstructive Surgery. After having completed a four year residency in head and neck surgery followed by a one year fellowship concentrated solely on facial plastic and reconstructive surgery, Dr. Verret successfully completed a two day oral and written examination. After being in practice for two years, Dr. Verret submitted a case log demonstrating his ability in facial plastic surgery and was certified by the ABFPRS this month.

Dr. Verret is also pleased to be selected by his peers for the second straight year to D Magazine's Best Doctors list for cosmetic and reconstructive surgeons. Check out the complete list in the upcoming issue of D Magazine.

Innovations Radio Goes On The Air...

Join Dr. Verret every Wednesday at 6:30 PM central time for his weekly broadcast of Innovations Radio - the internet radio show dedicated to helping you look and feel your best. Visit <http://radio.innovationsfps.com> to listen to the live broadcast, view of schedule of upcoming broadcasts, and listen to archived broadcasts.

In the News...

Thinking about eyelid surgery - there may be an added benefit. According to a recent study presented at the American Academy of Otolaryngology meeting, patients surveyed who underwent upper and lower cosmetic eyelid surgery had an improved quality of life after surgery. The full text of the article can be found by [clicking here](#).

For Your Information...Otoplasty

Having prominent ears can be a psychological nightmare for some people, especially school age children. While prominent ears are a natural variant, sometime they can be referred to as 'dumbo ears' after Disney's animated elephant. This can lead to a stigma which can be difficult for children to overcome. Fortunately, there are several options for people with prominent ears to help correct them.

To determine what procedure is appropriate to help patients with prominent ears, it is first necessary to determine if the patient has excess ear cartilage or if the ear is not formed completely. The most common problem with prominent ears is a lack of the antihelical fold. This causes the outside edge of the ear to be unfolded and stick out farther from the head than it should. In other cases, there is more cartilage in the conchal bowl pushing the ear farther from the head than it should ideally be.

Procedures which are aimed at reshaping the ear are termed otoplasty procedures - though sometimes commonly called ear pinning surgery. For patients with a lack of an antihelical fold, surgery is aimed at placing permanent sutures which recreate the fold. These sutures remain under the skin for a lifetime. For patients with excess cartilage, removal of cartilage is necessary to help reset the ear closer to the head.

If a lack of an antihelical fold is identified just after birth, special molds can be made and often the ear can be reformed and cartilage 'taught' a new position so that future otoplasty is not necessary. Cartilage has a memory and once it is allowed to stay in one position during growth, it will always remember that position, even if it is repositioned at some point.

There are risks associated with any procedure. Any time that you cut the skin, there is a risk of infection and bleeding. For otoplasty procedures, pressure must be applied after surgery to ensure that blood clots don't form under the skin. Blood clots under the skin can lead to death of cartilage requiring reconstructive procedures. If permanent sutures are left in place, there is the possibility of breaking the sutures and needing revision procedures in the future. Meeting with a qualified surgeon is always necessary to determine your specific risks for surgery.

Autumn Special...

Join the staff at Innovations Facial Plastic Surgery in Plano, TX on Saturday, November 14, 2009 from 9AM to noon for the fall special. During this time only, enjoy 40% off Botox(R) Cosmetic injections, \$140 per area Dysport(tm) injections, and \$150 off each syringe + up to \$150* back from Ortho Dermatologic for Evolence(r) dermal filler. Spots are limited so call today [972-608-0100](tel:972-608-0100).

Patients are reminded that prices are good for this date and time only. All injections on this day only will be performed by facial plastic surgery fellow Dr. Jared Inman. The Evolence rebate offered by Ortho Dermatologics is for \$50 off per syringe up to 3 syringes. A deposit is required and a visit fee will be charged if the appointment is cancelled less than 48 hours before the event. An area of Dysport® includes up to 50 Units.

For questions or to suggest content, send an e-mail to info@newsletter.innovationsfps.com