

**Dr. D.J. Verret**  
 Innovations Facial Plastic Surgery  
 Plano, Texas  
 Trophy Club, Texas

#### ASK DR. VERRER

##### WHAT ARE YOUR HOBBIES?

I love to mountain bike and I really enjoy photography. My office is decorated with photographs that I've taken, giving patients a glimpse into my inherent appreciation for beauty, across all platforms.

##### WHAT'S YOUR FAVORITE PART OF YOUR JOB?

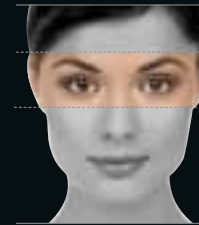
Interacting with people is my favorite part of the job. I enjoy learning about their personal goals and who they are as individuals. The interpersonal connections I establish with patients make the experience more enjoyable for both of us. I treat every patient in accordance with his or her own goals and dreams, not as the "9 a.m. filler." It's very important for patients to know they are cared about.

##### DO YOU PERFORM ANY PRO BONO WORK?

I work with the Faces of Honor program through the American Academy of Facial Plastic and Reconstructive Surgery to perform complimentary services for war veterans who have been injured in battle. It's truly an honor to be a part of such a worthy organization.

#### Hair-do

Many people are affected by hair loss, no matter the age or gender. This problem can lead to embarrassment and lowered feelings of self-esteem, but Dr. Verret, who wrote *The Patient Guide to Hair Loss and Hair Restoration*, is skilled in hair replacement procedures to restore what the natural aging process may have taken away. "Sometimes it can be genetic, sometimes it's due to trauma, but whatever the reason for hair loss, we try to restore the situation and provide patients with thick, lustrous hair," says Dr. Verret. "Whether it's the hairline, male/female-pattern baldness or even the eyebrows, we have the technologies and treatments to fix the problem." Sometimes the suggestion might be nonsurgical and require the daily use of topical products or state-of-the-art laser technology; other times it may require hair transplantation. "Whatever the concern, we have a solution."



BLEPHAROPLASTY

#### MY EYES LOOK SLEEPY; WHAT CAN BE DONE?

Blepharoplasty is a popular procedure that lifts sunken eyelids to provide a more rested, alert appearance. Incisions are made in the upper eyelid crease towards the temple, allowing for wider eyes and a more refreshed look. Another technique, lower blepharoplasty, calls for incisions inside the lower lid where fat can be relocated or removed for an improved appearance in the lower lid region.

“if it doesn't look natural,  
 it doesn't look good”

INNOVATIONS FACIAL PLASTIC SURGERY IS THE DALLAS HOME OF FACIAL PLASTIC SURGEON DR. D.J. VERRER. BOTH THE PRACTICE AND DOCTOR LIVE UP TO THE NAME "INNOVATION," OPTING TO GIVE CUSTOMIZED RESULTS WITH CUTTING-EDGE TECHNOLOGIES. "THE MOST EXCITING THING ABOUT BEING IN THE MEDICAL FIELD IS THE EVER-EVOLVING NATURE OF THE TECHNOLOGY THAT WE HAVE AT OUR FINGERTIPS. THE PUSH TOWARDS LESS INVASIVE YET HIGHLY EFFECTIVE EQUIPMENT IS INTRIGUING AND SOMETHING I AM PROUD TO BE A PART OF."

#### MEET THE EXPERT

### Dr. D.J. Verret

American Board of Facial Plastic and Reconstructive Surgery  
 American Board of Otolaryngology/Head and Neck Surgery

#### SERVICES OFFERED

Blepharoplasty  
 Botox®  
 Browlift  
 Endoscopic Surgery  
 Energy/Light-Based Therapies  
 Facelift  
 Facial Implants  
 Facial Rejuvenation  
 Injectables  
 Laser Resurfacing  
 Laser Surgery  
 Lip Augmentation  
 Mid-Facelift  
 Necklift  
 Neck Liposuction  
 Otoplasty  
 Skin Cancer Reconstruction  
 Skin Peels  
 Skin Resurfacing

#### ABOUT DR. VERRER

##### HAVE YOU WRITTEN ANY BOOKS?

I've written two books that I hope help patients learn more about the cosmetic field, how to make wise decisions and what to expect: *The Patient Guide to Cosmetic Facial Procedures* and *The Patient Guide to Hair Loss and Hair Restoration*.

##### WHAT DO YOU FIND TO BE THE MOST IMPORTANT PART OF BEING A SURGEON?

Being a surgeon involves more than just beauty. It's important to never overlook health or a patient's feelings. I come to a realistic goal with my patients, and we work to achieve it from there.

##### WHAT ARE YOUR MOST POPULAR PROCEDURES?

Rhinoplasty is always a favorite, along with blepharoplasty and facelifts. For men, hair restoration is hands-down the most popular.


##### HOW DO YOU GO ABOUT EDUCATING YOUR PATIENTS?

We utilize an array of learning equipment to enlighten our patients—anything from before-and-after photos and brochures to videos and digital imaging—educating patients on their procedures and how cosmetic rejuvenation could benefit them.

**MEDICAL DEGREE**  
 University of Texas  
 Southwestern Medical School

**LOCATIONS**  
 Plano, Texas  
 Trophy Club, Texas

**CONTACTS**  
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 To learn more about the practice visit [innovationsfps.com](http://innovationsfps.com)